

Odessa Hott

OdessaHott.com

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TECH SKILLS

- G Suite & Microsoft 365
- Adobe Photoshop & Illustrator
- Asana, Slack & Discord

POSITIONS

● Fashion Snoops, New York City

Womenswear Freelancer

SEP 2024 — PRESENT

- Compose analytical trend reports on women's retailers and trade shows.
- Monitor live trend data and connect current movements to 2026 projections.

Womenswear Intern

JUN 2023 — AUG 2023

- Wrote copy for 4 seasonal forecasts, linking arts, culture & consumer shifts.
- Presented trend research to 150+ clients.

Interpretation Intern, Institute for Contemporary Art, Richmond, VA

AUG 2024 — PRESENT

- Construct interpretive art programs, aligning content with curatorial directives.
- Utilize Audience Centered Engagement strategies to engage visitors in dialogue.

Research & Technical Assistant, Freelance, Remote

OCT 2020 — PRESENT

- Conduct research on workplace equity, intrapreneurship & product development.
- Optimize web development & software integration to boost online traffic & sales.

Retail Stylist, Bygones Vintage Clothing, Richmond, VA

AUG 2020 — PRESENT

- Provide personalized customer service while balancing sales, inventory management, and visual merchandising.
- Leverage vintage fashion expertise to offer expert styling consultation.

● Director of Finance, Youth Climate Action Team Inc., Remote

MAY 2021 — OCT 2021

- Co-authored a climate-focused children's book, managing project logistics from contract negotiations to budgeting & timeline design, securing \$2,000 in funding.
- Maintained 96% engagement rate among an international team of 50+.

EDUCATION

● B.A., Fashion Merchandising, Virginia Commonwealth University, Richmond, VA

MAY 2025

- GPA: 4.0
- Division of Inclusive Excellence Fellow, 2024-25

● Semester Abroad, Glasgow Caledonian University — Scotland, UK

SPRING 2024

SELECT PUBLICATIONS

- **'The Future is Modular'**, Fashion Article, Ink Magazine JAN 2024
- **'H&M x Issey Miyake: EConvertibles SS24 Modular Capsule'**, Product Merchandising Case Study, Fashion Scholarship Fund OCT 2023