

Odessa Hott

OdessaHott.com

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TECH SKILLS

- Google Workspace & Microsoft 365
- Adobe Photoshop & Illustrator
- Asana, Slack & Discord
- Calendly & Trello

POSITIONS

● Future Snoops, New York City, NY, Remote

Womenswear Freelancer

SEP 2024 — PRESENT

- Compose analytical trend reports on womenswear retail landscapes and trade shows.
- Monitor live trend data and connect current movements to 2027/2028 projections.

Womenswear Intern

JUN 2023 — AUG 2023

- Developed key influences for 4 seasonal forecasts, connecting arts, culture, and consumer shifts to explain trend origins, significance, and future direction.
- Presented trend research to 150+ clients.

Research & Technical Assistant, Freelance, VA, Remote

OCT 2020 — PRESENT

- Conduct research on DEIB, recruitment & retention, and product development.
- Optimize SEO performance & digital software integration to boost online traffic & sales.

Interpretation Intern, Institute for Contemporary Art, Richmond, VA

AUG 2024 — MAY 2025

- Constructed interpretive programs to boost community engagement with exhibitions.
- Utilized Audience Centered Engagement strategies to facilitate exhibition dialogue.

Director of Finance, Youth Climate Action Team Inc., VA

MAY 2022 — OCT 2022

- Co-authored a climate-focused children's book, managing project logistics from contract negotiations to budgeting & timeline design, securing \$1200 in funding.
- Maintained a 96% engagement rate among an international team of 50+.

Program Coordinator, Policy Pathways, Inc., Richmond, VA

MAY 2021 — AUG 2021

- Facilitated the Summer Academy Online (SAO) program, boosting student completion rates by 34%, and a five-week follow-up program.
- Fostered relationships with students and alumni, and presented data to key audiences.

EDUCATION

● B.A., Fashion Merchandising, Virginia Commonwealth University, Richmond, VA

MAY 2025

- Division of Inclusive Excellence Fellow, 2024-25

● Semester Abroad, Glasgow Caledonian University, Scotland, UK

SPRING 2024

SELECT PUBLICATIONS

- Hats On: 10 Time-Tested Toppers Dominating FW25 Street Style APR 2025
- 'H&M x Issey Miyake: EConvertibles SS24 Modular Capsule', Sustainable Product Merchandising Case Study, Fashion Scholarship Fund OCT 2023